

EFFECTING POSITIVE CHANGES WITHIN THE COMMUNITY



Understanding the importance of forging close links with society, the Group believes in building strong networks within and around its operating environments. Through active support of the education, the environment, community welfare and the arts, it seeks to effect positive ripples of change and improvement in various communities.

Charitable Donations

Sembcorp Marine extended a helping hand to the less fortunate through donations to charitable organisations such as the Singapore Children's Society, Community Chest of Singapore and Student Care Services.

As regular supporters of Community Chest programmes, both Jurong Shipyard and Sembawang Shipyard continued to be active participants in SHARE donations and other fund-raising activities. In a pledge card exercise for Heartstrings Walk @ Marina Bay 2007, Sembawang Shipyard raised a total of S\$3,067 towards the beneficiaries of charities supported by the Community Chest.

Contributions pledged by employees were also matched dollar for dollar by Sembawang Shipyard. The yard's generosity in corporate giving was affirmed with the conferment of the SHARE Corporate Gold Award by the Community Chest for the second consecutive year.

Active Volunteerism

At Sembawang Shipyard, the spirit of active volunteerism saw employee groups continue their friendship and care at the Yishun Student Care Services. Their efforts sought to help less privileged children through meeting their education, welfare and emotional needs at the centre.

The yard also participated in various activities organised by the centre such as Christmas parties and zoo camps, where employees took time to bond

and build relationships with the children. Employees further provided fund-raising support through the sales of t-shirts and other avenues. In recognition of this strong support, Sembawang Shipyard was accorded the "Friends of SCS Award" in July 2007.

Education Support

The Group's annual School Book Assistance Grant (SchoolBAG) scheme continued to help needy students and their families in the Jurong and Sembawang communities manage the basic cost of purchasing school textbooks, uniforms and stationery for the new academic year. In 2007, the Group contributed \$264,550 to benefit 1,255 students. Since the scheme's introduction in December 2001, the Sembcorp Marine Group had contributed more than \$1.2 million in grants to 6,073 students.

To reach out to more students, Sembcorp Marine broadened the eligibility criteria by revising the maximum combined family income requirement to \$1,500 from \$1,250 in 2007. Additionally, students who were recipients of other financial assistance could now apply for the scheme as long as the amount was within \$200 for primary, \$400 for secondary and \$600 for junior college, pre-university and ITE levels.

The revised criteria allowed more students to benefit from the scheme. As a result, the contribution in 2007 represented a 19 per cent increase from the \$222,450 given out in 2006, and an 18 per cent increase in the number of beneficiaries from 1,064 in 2006. The number of participating schools also increased by 40 per cent to 102 schools.

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During the year, Sembawang Shipyard also presented 36 bursary awards, totalling \$30,850, to 36 of its employees' children studying in the various primary schools, secondary schools, junior colleges, polytechnics and universities.

Artistic Endeavours

Another thrust in Sembcorp Marine's corporate social responsibility programme this year was the promotion and development of arts. Reflecting this commitment, the Group became a corporate patron of The Esplanade in early 2007 to further contribute towards a vibrant arts scene in Singapore.

The Group also sponsored a cultural exchange concert by Yuhua Secondary and River Valley High School with Japan's Kashiwa Municipal High School, fulfilling the dual purpose of promoting artistic expression and cultural education among students.

National Day Sponsorship and Participation

The Group sought to raise its public profile and brand awareness as a major sponsor and key participant in Singapore's National Day Parade 2007 celebrations. The company's participation was particularly significant in view of its role as builder of the floating platform, the key highlight of the celebrations. In addition, Sembcorp Marine was the

only private sector delegation to participate in the marching segment along with representatives from government bodies.

Besides paying tribute to Singapore's achievements, the occasion was an excellent opportunity to increase awareness of the Group's strong capabilities in marine and offshore engineering.

Industry Promotion

The Sembcorp Marine Group continued its active support for industry promotion initiatives to build a positive perception of the marine and offshore industry among the younger generation. Ongoing outreach activities included organising exhibitions, student internships and yard visits.

During the year, the Group participated in the 2nd MaritimeONE NetworkONE reception, an outreach event to students from Singapore Management University, National University of Singapore and Nanyang Technological University. The participation allowed students to gain a better understanding of the Group's business operations and job opportunities available. The event was jointly organised by the Maritime & Port Authority, Association of Singapore Marine Industries, Singapore Maritime Foundation and Singapore Shipping Association.

In conjunction with the event was the launch of the mariTIME publication, which was designed to persuade students to consider careers in the marine and offshore industry. The publication featured a wide range of personalities from the industry, including two promising personalities from Jurong Shipyard who shared insights about their job experiences.

Industry Partnerships

As part of its marketing and branding activities, Sembcorp Marine and its yards participated in overseas trade exhibitions such as the Offshore Technology Conference held in Houston, USA, the Seatrade Cruise Convention held in Miami, USA and the Nor-Shipping Exhibition held in Oslo, Norway.

On the local front, Sembcorp Marine was a key exhibitor at the inaugural SeaAsia 2007, which showcased Singapore's marine and offshore industry to an international audience, as well as the Asia Pacific Maritime Exhibition 2007.

The Group further strengthened its strategic connections with Brazil and Latin America through its sponsorship and participation in LatinAsia Biz Forum 2007, an annual networking event for business and government leaders from across Asia and Latin America.